

Wan Chee Mei

Graphic Designer & Digital Marketing Executive

📍 Cheras, Malaysia

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🌐 Portfolio Link



About Me

Graphic Designer cum Marketing Executive with 3 years of experience in visual storytelling, content creation, and brand communication. Proficient in Adobe Creative Suite, Canva, and CapCut, I create visuals that support brand identity and marketing goals. Experienced in multimedia production, motion graphics, and campaign execution, I work well with teams to deliver quality creative projects. Passionate about design and digital content, I aim to contribute my skills to effective and engaging brand communications.

Education

BSc. (Hons) Multimedia Computing (2021-2023) with *First-Class Honors*.
Liverpool John Moores University

Foundation Studies in Arts (2018 - 2019)
HELP College of Arts and Technology

Other Certifications

Marketing with Canva - Canva Design School
Issued October 2025, Credential ID da899c

Skills & Abilities

Technical Skills:

- Adobe Illustrator
- Photoshop
- InDesign
- Premium Pro
- After Effects
- Canva
- Capcut
- Social Media Management
- Content Creation & Copywriting
- Basic HTML/Website Management
- Microsoft Office

Soft Skills:

- Creativity
- Visual Storytelling
- Time Management
- Attention to Detail
- Adaptability
- Problem Solving
- Teamwork
- Self-Motivation

Language:

- English
- Malay
- Mandarin

Work Experience

Graphic Designer | Ottica Trading (M) Sdn. Bhd. (March 2024 - Present)

- Design marketing materials including posters, catalogues, social media visuals, and packaging.
- Manage social media content planning, posting schedule, and collaboration with KOLs.
- Ensure all designs align with brand identity and marketing objectives.
- Support digital marketing campaigns to enhance brand awareness and engagement.

Part-time Video Editor | QUAD Film Malaysia by P10X (July 2025 - Present)

- Edit and assemble video footage for brand and commercial projects.
- Enhance visuals through color correction, transitions, and audio synchronization.
- Collaborate with the creative team to produce engaging and high-quality videos.

Part-time Graphic Designer | Nutrigold Sdn. Bhd. (Oct 2024 - Dec 2024)

- Designed marketing posters, product visuals, and social media content.
- Assisted in visual concept development for promotional campaigns.

Intern Graphic Designer | TrueMoney Malaysia (June 2023 - Feb 2024)

- Designed social media visuals and marketing materials.
- Resized images and created POSM items such as wobblers and buntings.
- Collaborated with marketing team to ensure designs fit campaign goals.
- Occasionally appeared in promotional videos to support brand content.

Part-time Reading Teacher | Smart Little Beans Early Reading Centre (Feb 2020 - Present)

- Teach reading and language subjects (Mandarin, English, and Malay) to young children.
- Guided students in completing homework and improving their writing skills.
- Encouraged positive learning attitudes and classroom discipline.

Barista | Bread Maison (2019 - 2020)

- Served customers and provided excellent customer service.
- Prepared beverages according to standard recipes and quality guidelines.
- Managed store operations, including inventory control and stock management.
- Supported smooth daily workflow and team coordination.

Reference

Ms Wendy Siow | Senior Creative TrueMoney Malaysia

(Contact available upon request)